

Taylor Edwards-Crider

CREATIVE | INDEPENDENT | PERSISTENT

CONTACT ME



taylorecrider@gmail.com



tayloredwards-crider.com

EDUCATION

BACHELOR OF ARTS /

Dance Studies

Salem College

Winston Salem, North Carolina

2010-2014

BACHELOR OF ARTS /

Communication

Salem College

Winston Salem, North Carolina

2010-2014

EXPERTISE

- Dancer
- Choreographer
- Instructor
- Event Organization
- Volunteer Coordinator
- Social Media Marketing
- Customer Service Skills
- Product Knowledge

REFERENCES

Please email Taylor Edwards-Crider for all references.

SUMMARY

Accomplished dancer classically trained in ballet and well versed in jazz and contemporary. Passionate about bringing the beauty and art of dance to underserved populations. Skilled in assessing and improving dance students of all abilities. Experience in retail with the ability to connect with customers, boost sales, and strengthen brand loyalty by providing quality service.

PROFESSIONAL WORK EXPERIENCE

SALES ASSOCIATE / 2017-2020

The Sock Basket, Asheville, North Carolina

- Assist customers in finding the correct shoes, leotards, and tights in accordance with their studio's recommended items.
- Fit ballerinas for pointe shoes, making sure it fits their foot properly in terms of characteristics of their foot along with strength.
- Remembering details about regular customers, maintaining a pattern of understanding their individual needs.
- Organizing store merchandise racks by size, style and color with a specific sizing system.
- Communicating inventory needs to store manager and owner.

DIRECTOR OF DANCE EDUCATION / 2016-2020

Conservatory of Dance and Theatre, Galax, Virginia

- Develop dance curriculum and oversee long-range plans for the strategic development of the Conservatory of Dance and Theatre and Galax Youth Ballet.
- Oversees instructional content and perform tasks related to student admissions and faculty, student and program assessment.
- Prepare class schedule, calendars, and curriculum changes.
- Direct and produce original full-length ballet productions.
- Teach dance classes including ballet, jazz, and contemporary, coach students, and choreograph for the studio's pre-professional company.
- Design visual marketing including social media, playbills, advertising, and posters.

TREASURER / 2016-2018

Galax Downtown Association, Galax, Virginia

- Nominated and elected through the Galax Downtown Association to promote downtown Galax, Virginia with activities and holding events to bring large numbers to the downtown area.
- Duties include being responsible for sponsoring diverse social and entertainment programs, while promoting the local businesses associated with downtown Galax.
- Promote the Galax Downtown Association's events online through social media.
- Manage the financial assets and liabilities.

DANCE INSTRUCTOR / 2013-2016

Dance Center of Greensboro, Greensboro, NC

- Designed, developed, and implemented the dance and movement program for students offering participants opportunities to develop an interest and mastery of the art form.
- Took on special assignments which pertain to the goals and objectives of the dance program.
- Encouraged and led projects related to dance that foster academic cultural and artistic growth.
- Teach dance classes including creative movement, pre-ballet/tap, ballet, jazz, and lyrical.